

ED INFLUENCERS

Talking Points *#EDInfluencers*

Why EDInfluencers?

For too long, educators have worked quietly as professionals focused on the daily work of educating students, supporting their families and the community, leaving the direction of public education to other stakeholders. As major changes are being considered in the administration of public education, it is time for those of us doing the real work to lift our voices and help inform the direction this country takes in preparing our children for their future.

Why now?

There are social, political and financial interests advocating for changes in our institutions, including public education, which may make sense to specific special interests, but are not in fact in the best interests of children or the professionals who teach and support them. If we do not engage in the public discourse now, these changes will be implemented quickly and the ramifications will be immediate and difficult to undo. Now is the time to stand up and be heard.

Who should get involved?

EDInfluencers can be professional educators, students and their families, business leaders, government officials and all citizens and stakeholders who believe in strong public education as a cornerstone of a thriving, sustained democratic society. Every voice matters.

Where do I start?

Participate in the monthly EDInfluencer Town Halls through The Worthy Educator to keep up with the larger efforts going on across the country, connect with other likeminded education stakeholders, and build your capacity to be heard and make a difference.

What kind of supports are there?

The worthy Educator community is always available to answer questions and offer real time support for your advocacy efforts. You are encouraged to also download the media kit from [*The Worthy Educator EDInfluencers page*](#) at to have ready-to-use assets, messaging prompts and templates to help you be successful as an EDInfluencer.

What is The Worthy Educator?

The Worthy Educator is a free online community that supports mid-to-late career educators in having impact in their important work so they can leave a proud legacy for the future. We do not settle for the status quo. We need to know we are making a difference. Worthy Educators lead at every level in education from the classroom to the boardroom to the halls of higher education. You belong here. Become a Worthy Educator. You'll be glad you did, and we'll be glad to accompany you on your career journey! Learn more at [*The Worthy Educator!*](#)



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